

Mehmet Barış Yıldırım

Product Designer

+44 07549 252 926

hello@mehmetyildirim.ws

www.mehmetyildirim.ws

WORK EXPERIENCE

Freelance / Senior Designer

AUGUST 2018 - PRESENT

Sitechef / Senior UI Designer

JUNE 2018 - AUGUST 2018

- ∴ Designing 3 websites for Vietnamese Kitchen's restaurant brands Viet Grill, Cay Tre and Keu!.
- ∴ Creating a new design concept for the brand and designing responsive webpages.

SquareWell / Senior Visual Designer

NOVEMBER 2017 - MARCH 2018

- ∴ Responsible for the design of the finance web app.
- ∴ Working closely with a UX designer and product manager
- ∴ Consulting on the brand identity.

Future Platforms / Senior UI/UX Designer

SEPTEMBER 2017

- ∴ Designing the mobile ordering app for one of the biggest pub/hotel chains in the UK. This project was done to present at the pitch.
- ∴ Worked under a tight deadline.
- ∴ Directly reporting to managing director and head of UX.

Crabtree & Evelyn / Senior UI/UX Designer

MAY 2017 - JUNE 2017

- ∴ Designing the e-commerce website after company's rebranding with the design team, based on the wireframes from the UX team. Creating design guides using Zeplin and prototypes to show the motion using Principle for the development team.
- ∴ Directly reporting to Head of Design to justify design concepts.

Firesouls / Senior UI/UX Designer

FEBRUARY 2017 - MAY 2017

- ∴ Responsible for the UX of the web app, working with the product manager, improving the user journey and wireframes.
- ∴ Designing UI of the landing page and web app.
- ∴ Creating assets for marketing documents.

PERSONAL INFORMARTION

Date/Place of Birth: 04/07/1987, Istanbul

Status and Work Permit: British Citizen

Location: Stoke Newington, London

EDUCATION

Istanbul Bilgi University / BA in Visual Communication Design

GPA: 3.1/4

Deutsche Schule Istanbul / German International School

PROFESSIONAL SKILLS

Adobe Photoshop

Adobe Illustrator

Sketch

Principle

Axure

Invision

Adobe Premier

Adobe InDesign

HTML & CSS (Beginner)

Microsoft Office

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WORK EXPERIENCE

Homelyfe / Senior UI/UX Designer

JULY 2016 - FEBRUARY 2017

- ∴ Creating wireframes for web and mobile app with product manager.
- ∴ Designing UI of both web and mobile apps.

Kopiki / Head of Design - Consultant

MARCH 2012 - PRESENT

- ∴ Responsible for the UX and UI design of the website.
- ∴ Creating assets online and offline according to the brand guideline.

Black Sheep Coffee / Visual Designer

MARCH 2015

- ∴ Designing the website, working closely with the product owner to understand customer needs.
- ∴ Art direction for the videos and photos used in the website.

London School of Marketing / UX/UI designer

MAY 2014

- ∴ Responsible for creating user journey and wireframes for the web app with the product owner. Working on website and web app UI.

Cognizant - Barclays / UI designer

APRIL 2013 - NOVEMBER 2013

- ∴ Responsible for the UI design of Barclays bank, working closely with the user research team. Creating interfaces, icons, wireframes, mock-ups and prototypes.

LANGUAGES

English / Fluent

Turkish / Native

German / Beginner

COMMUNITY INVOLVEMENT

Better Health Bakery / Volunteer Baker

FoodCycle / Volunteer